



preparing for photo day

Photo day is on it's way - we are here to help you get ready! A little bit of planning can go a long way.

classic

Classic stands the test of time, year after year. Lay options out on the bed a couple of days before photos and look closely at the textures and styles.

Simple is best on young children - they are the focus of the photo. Having busy clothing draws attention away from your child.

Bold, block colours can make striking portraits - the "kindy tee-shirt" is always a favourite of mine - they are timeless, classic and bold all in one.

Sibling photos lend themselves to classic colours especially with mixed gender families. Cream & beige - both light and dark, grey tones or blues and greys all look great together.

comfortable

If your kids can move comfortably in their clothes, they will be more relaxed and their personality will shine.

Little collared shirts can be very cute, but on young children who can't yet stand on their own (and have their photo seated), they can pucker and pull attention away from the face, tee shirts are a great alternative. I recommend pants with a little bit of "give" in them as we often get the kids doing something active and tight denim jeans can get in the way of having the most fun.

For little ones with longer hair, having a hairstyle on photo day where hair comes off the face means we can get on with getting the best laughs out of your child, rather than asking educators to adjust hair off faces and out of eyes every second photo. Denim skirts look great when you are standing, but often when seated, we need to do lots of adjusting to ensure your photos are not showcasing the latest Elsa knickers.....

confidence

The most confident child who has practised their smiles ALL morning can display their shy side in an instant - and after more than a decade doing this, we see it most when they have their parent/guardian around. About a 90% chance - truth!

We know the pressure is great to get the best photo of each child. Relaxed parents mostly mean relaxed kids.

If it's not your normal childcare day and you need to bring them in for their photo, consider doing a "pseudo drop off" like any other childcare morning. As soon as your child has settled, an educator can bring them out for a photo.

If you do come and see us with your child and we can see their confidence waning, trust our que that "mum has to sign a bit of paperwork in the office". Within minutes, they are happily playing and ready to chat to us about their purple pet or unicorn under their bed. It works 99% of the time!

Still need a bit of inspiration for your upcoming photo day? Head to our facebook page and check out the "Childcare and Kindy Portraits" photo album. At last count there were over 2000 kiddos striking a pose - there is bound to be an idea or two in there to help!

You can find the link here: <https://www.facebook.com/pg/PhotoplayStudiosAdelaide/photos>

We can't wait to meet you on photo day - you bring the smile, we'll do the rest!